

# Privacy Policy

Effective Date:1/1/2025

**1. Introduction** Midwest Festivals/Ancestral Echoes is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclosure , and protect your information when you interact with our services, including our website, mobile applications, and communication platforms.

**2. Information We Collect** We may collect the following types of information:

- **Personal Information:** Name, phone number, email address, and other contact details.
- **Communication Data:** Text message content and preferences if you opt in to receive SMS/MMS communications.

**3. How We Use Your Information** We use the information we collect for purposes including:

- Providing and improving our services.
- Communicating with you, including sending promotional messages if you have opted in.
- Complying with legal obligations and protecting against fraud.

**4. Sharing Your Information** We do not sell or rent your personal information. We may share your information with:

- Service providers assisting us with business operations (e.g., messaging platforms).
- Legal authorities if required by law or to protect our legal rights.

**5. Data Security** We implement appropriate technical and organizational measures to protect your information from unauthorized access, disclosure, alteration, and destruction.

## 6. Your Choices

- **Opt-Out:** You may opt out of receiving text messages by replying STOP to any message.
- **Access and Correction:** You may request access to or correction of your personal information by contacting us.

**7. Cookies and Tracking Technologies** We use cookies and similar technologies to enhance user experience and analyze website traffic. You can manage your cookie preferences through your browser settings.

**8. Changes to This Policy** We may update this Privacy Policy periodically. We will notify you of significant changes through our website or direct communication.

**9. Contact Us** If you have any questions or concerns about this Privacy Policy, please contact us at:

Midwest Festivals

info@ancestralechoes.net

1-833-ECHOE04

By using our services, you acknowledge that you have read and understand this Privacy Policy.

